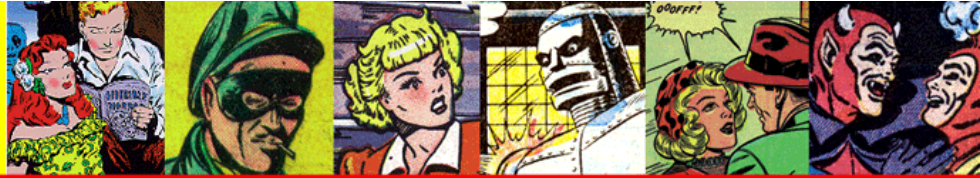


Scott Saavedra's
**Comic
Book
Heaven**



CELEBRATING PURPLE PROSE, RED-BLOODED HEROES, AND YELLOWING NEWSPRINT!

FRIDAY, SEPTEMBER 04, 2009

Brand-Man: The Untold Story!



This link is making the rounds today, but in case you missed it: A fellow by the name of Tom McAlister was looking for a job and came up with a cute gimmick for his resume. He had an artist draw an illustrated resume in the style of an old DC comic (more or less). You can see the result [here](#). The comic resume didn't directly lead to a job (though he did get one) but I asked Tom what kind of reaction he got to his creativity and he wrote back to tell me:

I printed out hard copies of Brand Man for in-person interviews: color copies on thick paper stock. 50 cents per side, so they cost me exactly \$1 apiece, and I got bags and boards to hold each "issue" because I wanted to sell the retro comic-ness of it all.

Inevitably, I would hand over the (bagged) comic in an interview, and people would look up and ask -- "Is it okay if I take this out of here?" Like, if it was old and valuable they didn't want to mess it up by putting their fingers on it.

Tom also reports that working on the details of the design of Brand-Man with artist Sina Grace was "fanboy heaven."

And that, as they say, is the rest of the story.

POSTED BY SCOTT SAAVEDRA AT 1:50 PM 0 COMMENTS